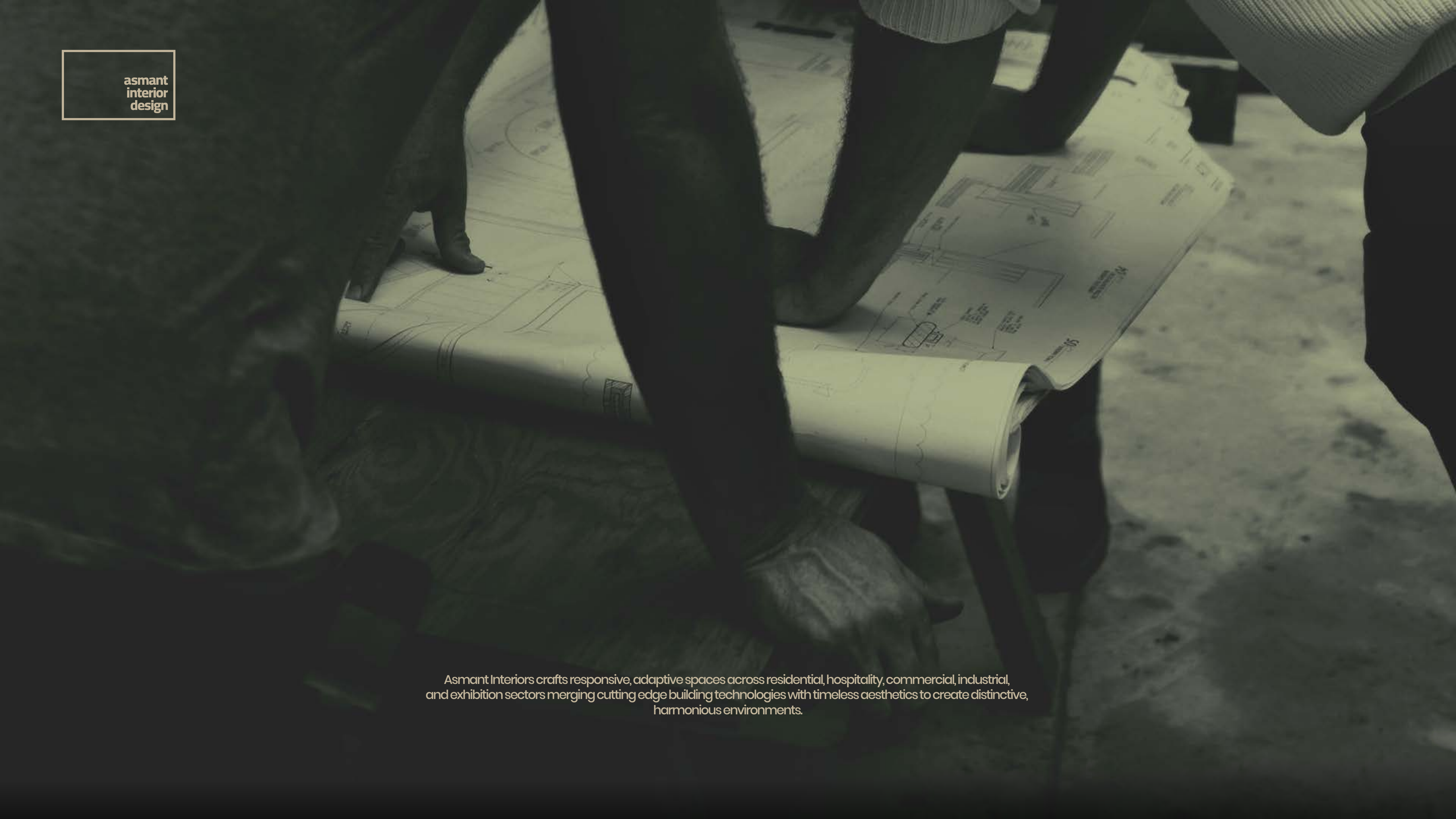




asmant
interior
design

Asmant Interiors crafts responsive, adaptive spaces across residential, hospitality, commercial, industrial, and exhibition sectors merging cutting edge building technologies with timeless aesthetics to create distinctive, harmonious environments.

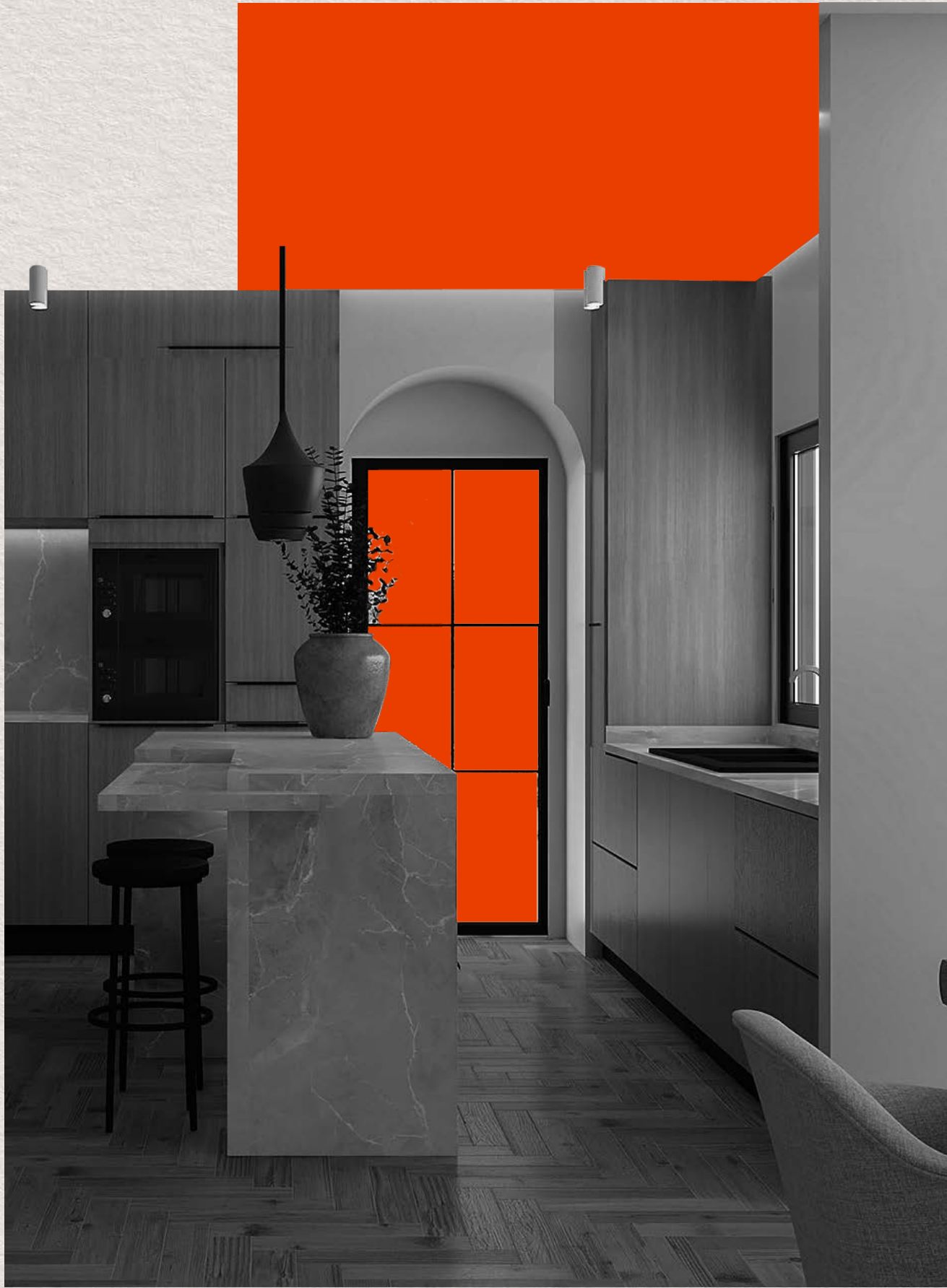
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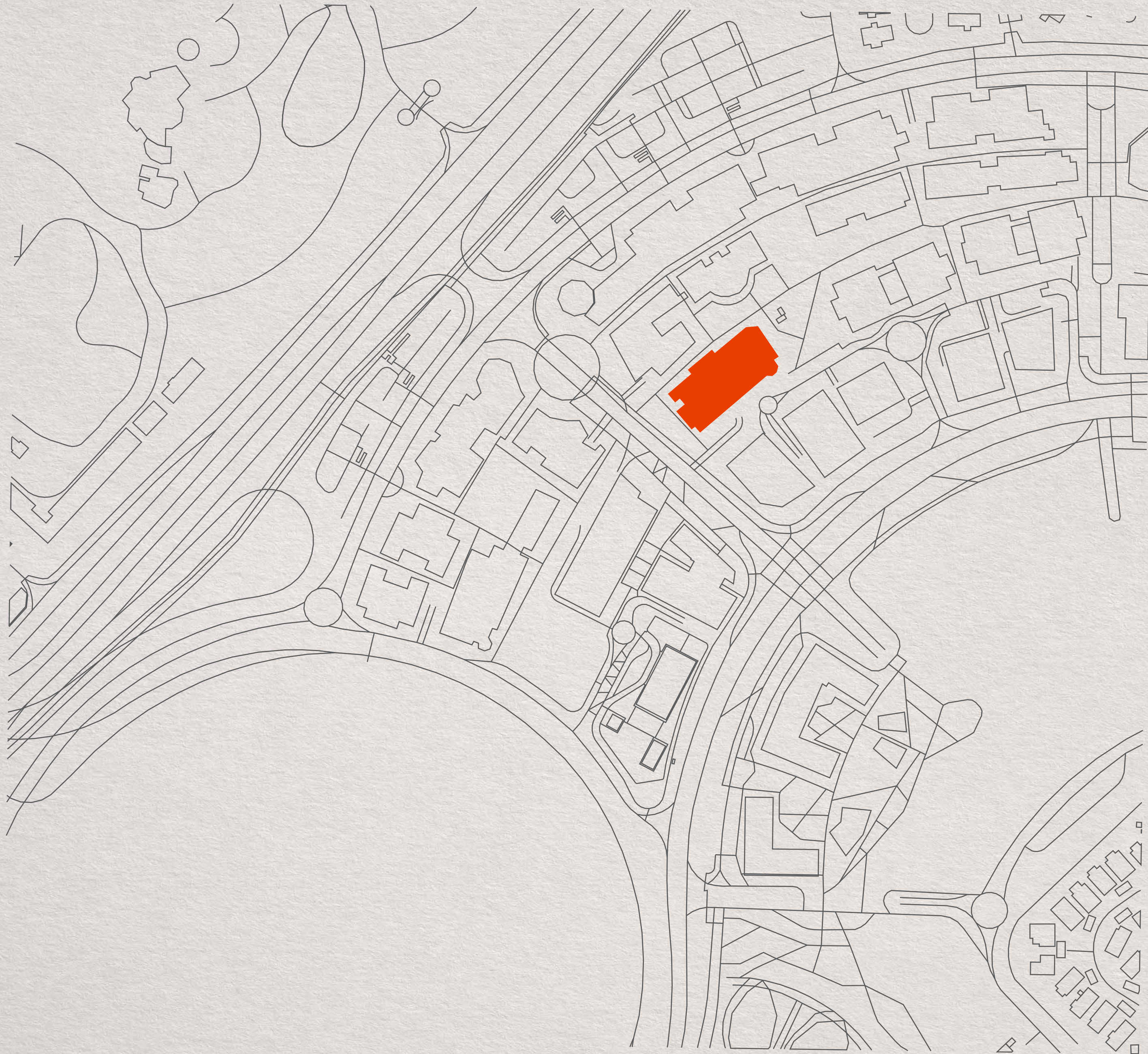


commercial

02



residential



Business Center Tower,
United Arab Emirates

Context & Building Synergy
Located in Dubai Internet City, Business Central Towers provided a Grade-A architectural foundation that directly complemented our interior design and spatial planning strategy:

Large Commercial Floorplates: The generous floorplate layout and optimized structural column grid allowed for maximum flexibility during space planning. This permitted the seamless creation of high density open plan work zones alongside acoustic huddle spaces, townhall areas, and executive suites without structural constraints.

Full-Height Perimeter Fenestration: Floor to ceiling glass windows across the building's exterior envelope maximized natural daylight harvesting throughout the deep interior zones. This reduced artificial lighting power density (LPD) and allowed us to implement biophilic design elements such as suspended hanging greenery that thrive in high ambient light environments.

Core-Centric Infrastructure: The building's central core layout housing six primary passenger elevators, emergency egress stairs, and primary MEP risers allowed for a clean, intuitive circulation ring. We leveraged this infrastructure by positioning auxiliary services (restrooms, prayer rooms, IT/media labs, and main pantries) immediately around the central lobby core, keeping primary work and collaboration zones clear along the daylight-rich outer perimeter.

Urban & District Positioning: Situated within a major technology and media hub, the building's infrastructure supported high-spec tech integrations, including low-voltage routing for smart workplace management, AV setups in meeting rooms, and flexible underfloor electrical distribution.

BB ASSEMBLY OFFICE

Type : commercial
Location : bb assembly office, dubai

Core Competencies Highlighted: Technical Drafting, Space Management, Sustainable Planning, Creative Spatial Design

Project Overview

This project delivers a full-floor interior architecture design tailored for a dynamic marketing agency. Designed with a strong emphasis on sustainability and high-density functionality, the layout balances open collaboration zones with quiet focus areas to foster creativity and productivity across all departments.

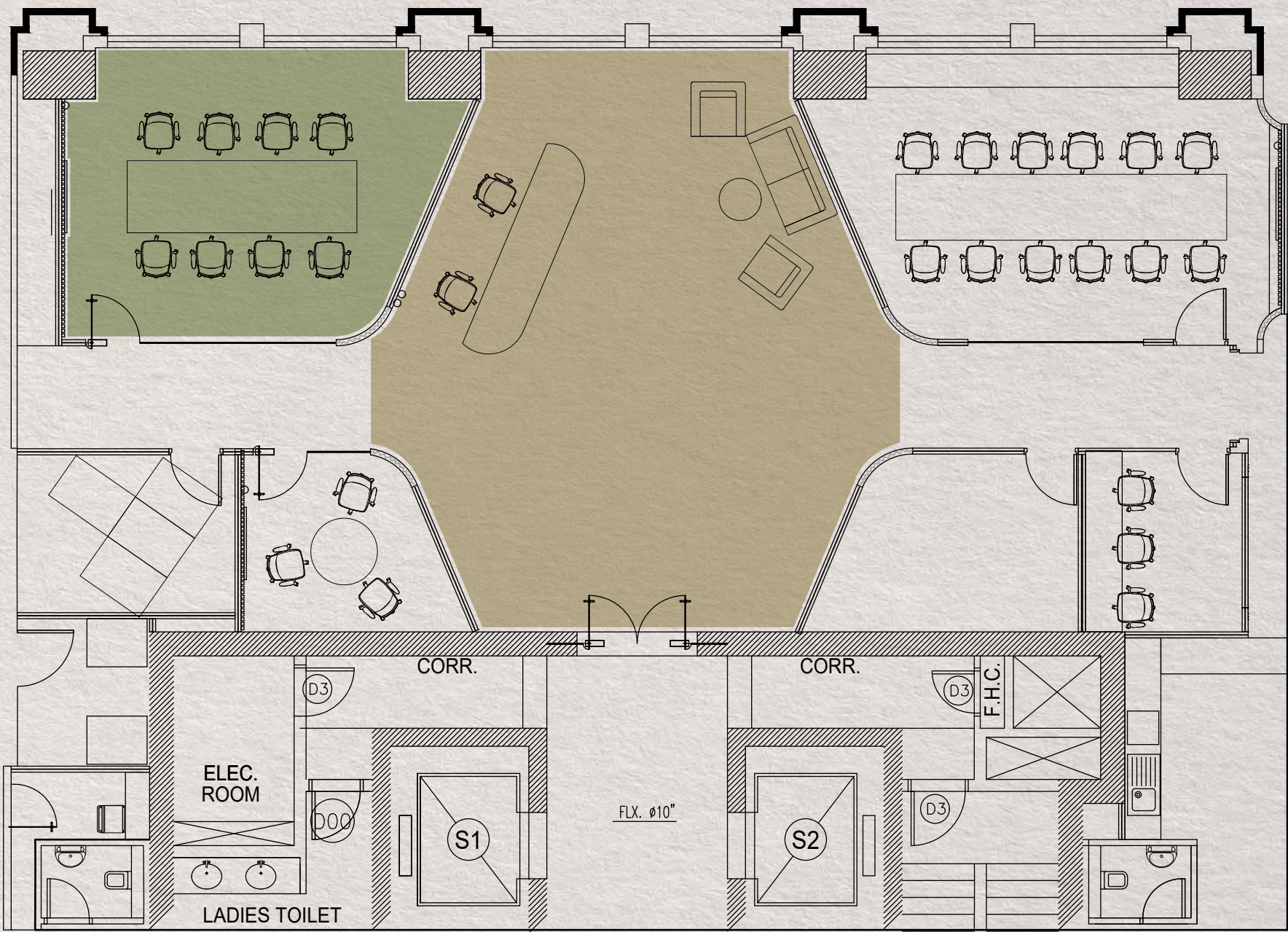
Zoned Spatial Efficiency: Designed a clear layout featuring centralized service cores (elevators, restrooms, utility hubs) surrounded by primary work zones including dedicated open office areas, executive suites, private prayer rooms, and a central reception lobby

Collaboration & Community Hubs: Integrated diverse meeting environments, ranging from intimate 3-pax and 6-pax huddle spaces to a 14-pax board room, an interactive townhall space, and a dedicated "Arena Seating" lounge for creative brainstorming.

Sustainable & Biophilic Elements: Incorporated natural daylighting strategies through perimeter window placement and biophilic features (overhead greenery installations and natural material palettes) to enhance indoor environmental quality and well-being.

Support & Auxiliary Spaces: Thoughtfully positioned secondary spaces including a breakroom/pantry area, IT/media lab, utility hubs, and quiet breakout niches for multi-use flexibility





LOBBY SPACE INTERIOR LAYOUT PLAN



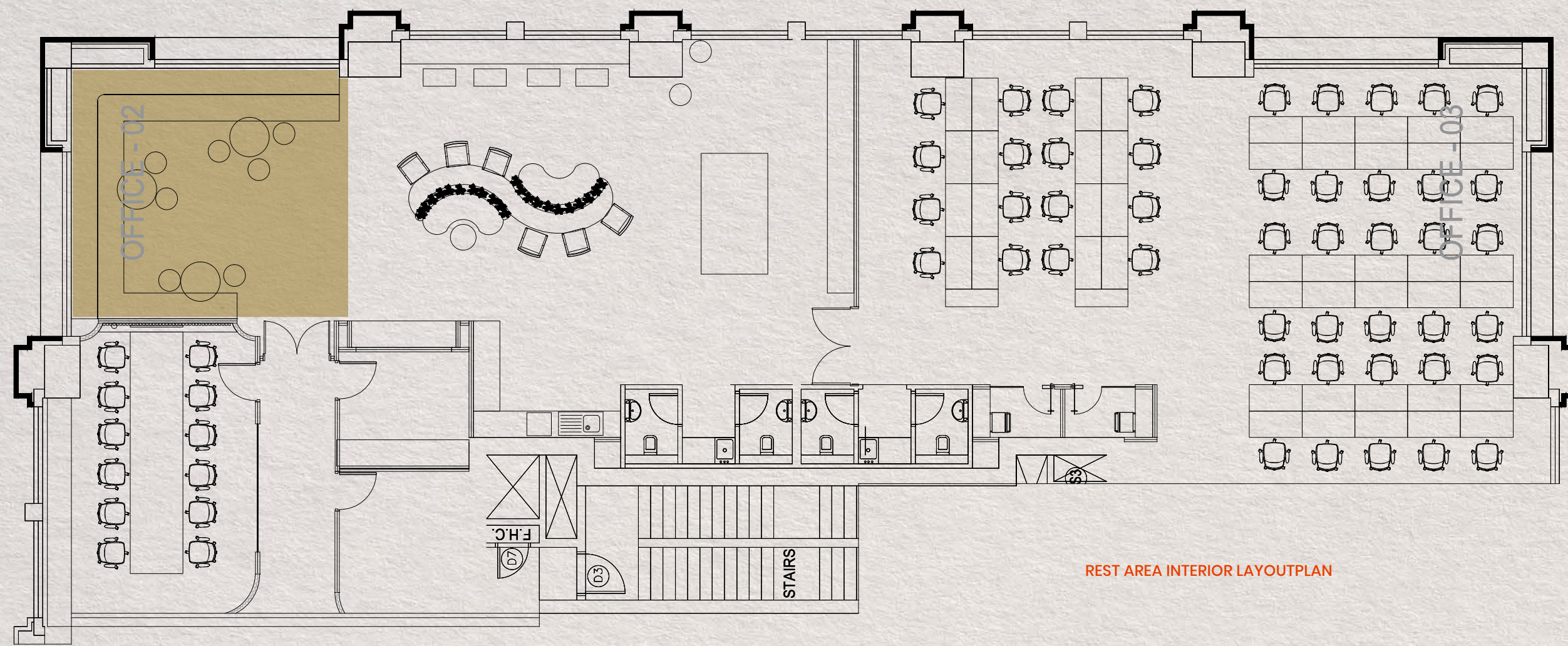
Context & Building Synergy
Core Focus: Bespoke Joinery, Custom Furniture Design, Material Coordination & Spatial Aesthetics

Custom Surface Integration, Acoustic Comfort, Cohesive Interior Detailing

Design Overview
The welcome lobby serves as the primary visual anchor for the workspace, setting an immediate tone of sophistication and creative identity. Designed with a commitment to custom craftsmanship, every element—from the reception desk to the lounge seating and floor treatments—was tailored specifically for this project to create a seamless, cohesive brand experience upon arrival.

Engineered for interactive team sessions and client presentations, this 8-person meeting room blends high-impact visuals with refined material selections. Every surface—from the statement feature wall to the custom joinery and flooring—was individually designed and specified to create an immersive, professional environment tailored for creative thinking.

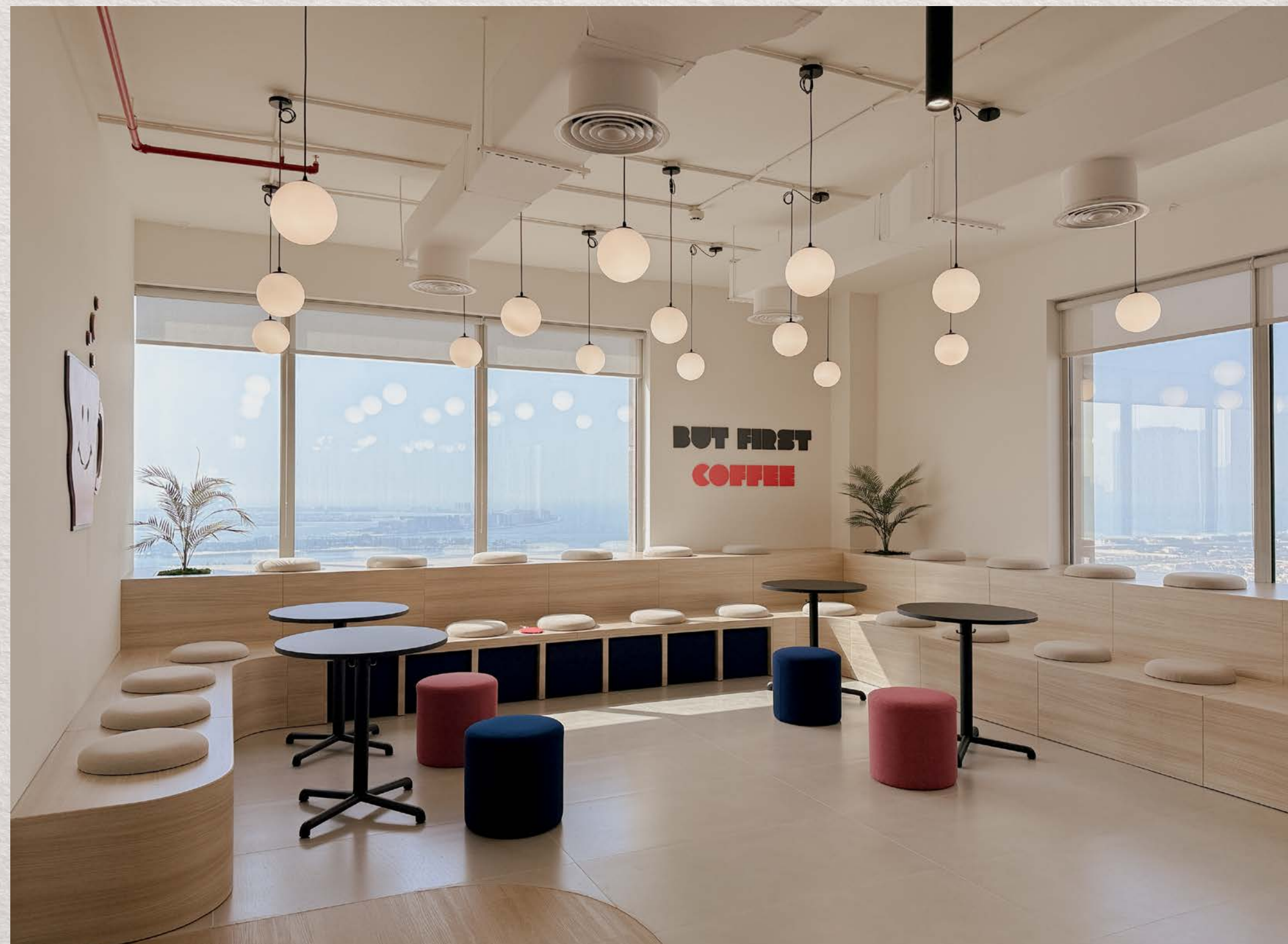




Context & Building Synergy : Informal Collaboration, Tiered Seating Architecture, Multi-Functional Wellbeing Space

Design Overview

Designed as an informal rest and recharge lounge, this social space offers employees a relaxed environment for breaks, casual catch-ups, and spontaneous creative exchanges. Positioned along the building's window perimeter, the layout capitalizes on panoramic views and natural daylight to promote employee well-being and visual comfort throughout the workday





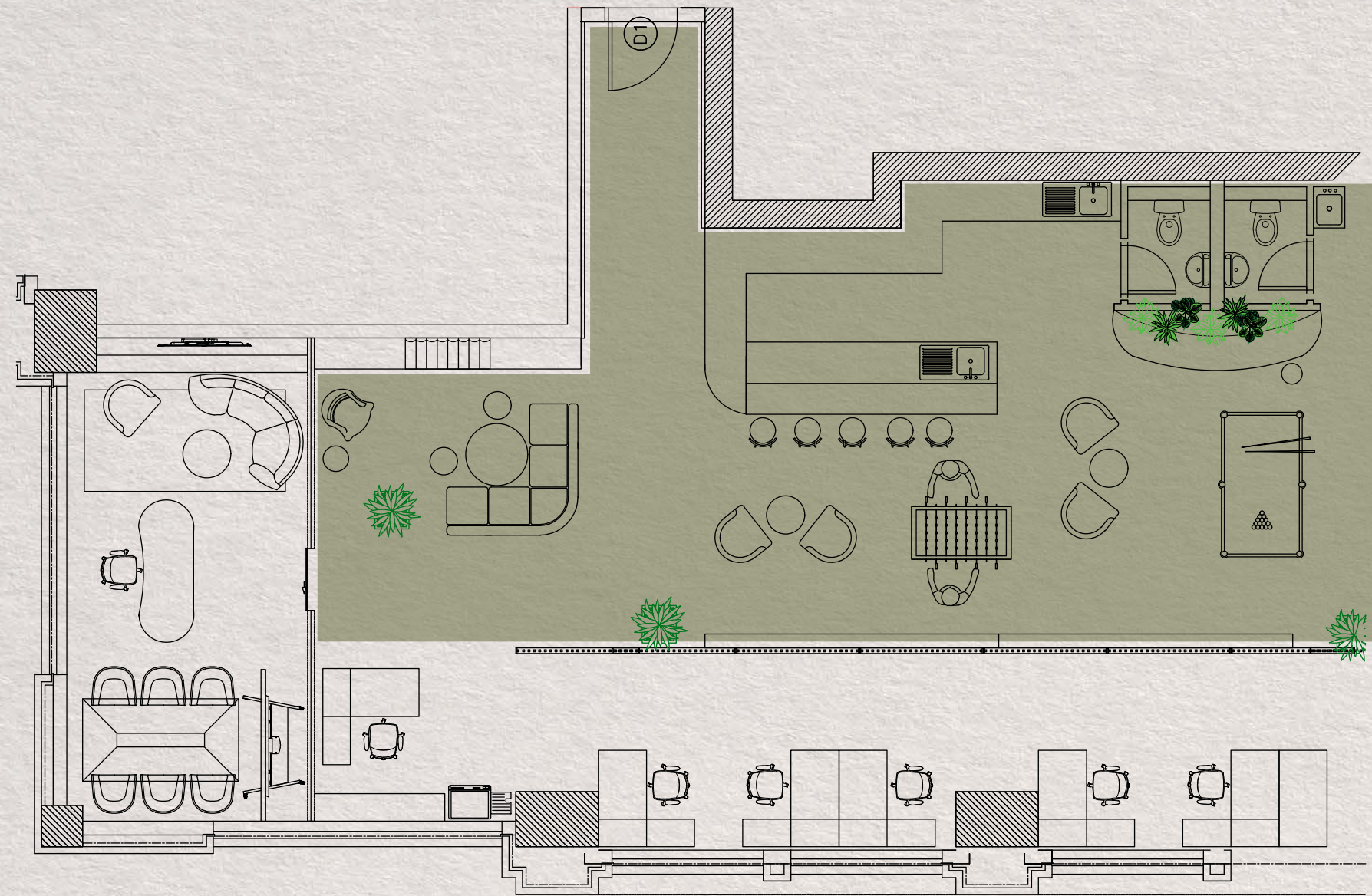


SA GOLD TRADING-PRIVARE MEMBER CLUB

Type : commercial
Location : Sa gold trading – private members club, Dubai

Core Competencies Highlighted:
Hybrid Commercial Workplace & Private Members’ Club, Dark Academia
(Rich Timber, Moody Palettes, Vintage Brass & Tailored Architectural Detailing)

Design Narrative & Spatial Strategy
This project fuses the intellectual atmosphere of a classical library with the functional agility of a modern commercial office and private members’ club. Grounded in a Dark Academia aesthetic, the spatial palette features rich dark-stained wood millwork, deep espresso and forest green tones, brushed antique brass, tactile leather upholsteries, and warm, dramatic focal lighting. The result is an atmospheric, elevated sanctuary designed for high-level focus, refined hospitality, and sophisticated networking.



RECEPTION AND LOBBY AREA INTERIOR
LAYOUT PLAN



Welcome Lobby & Reception

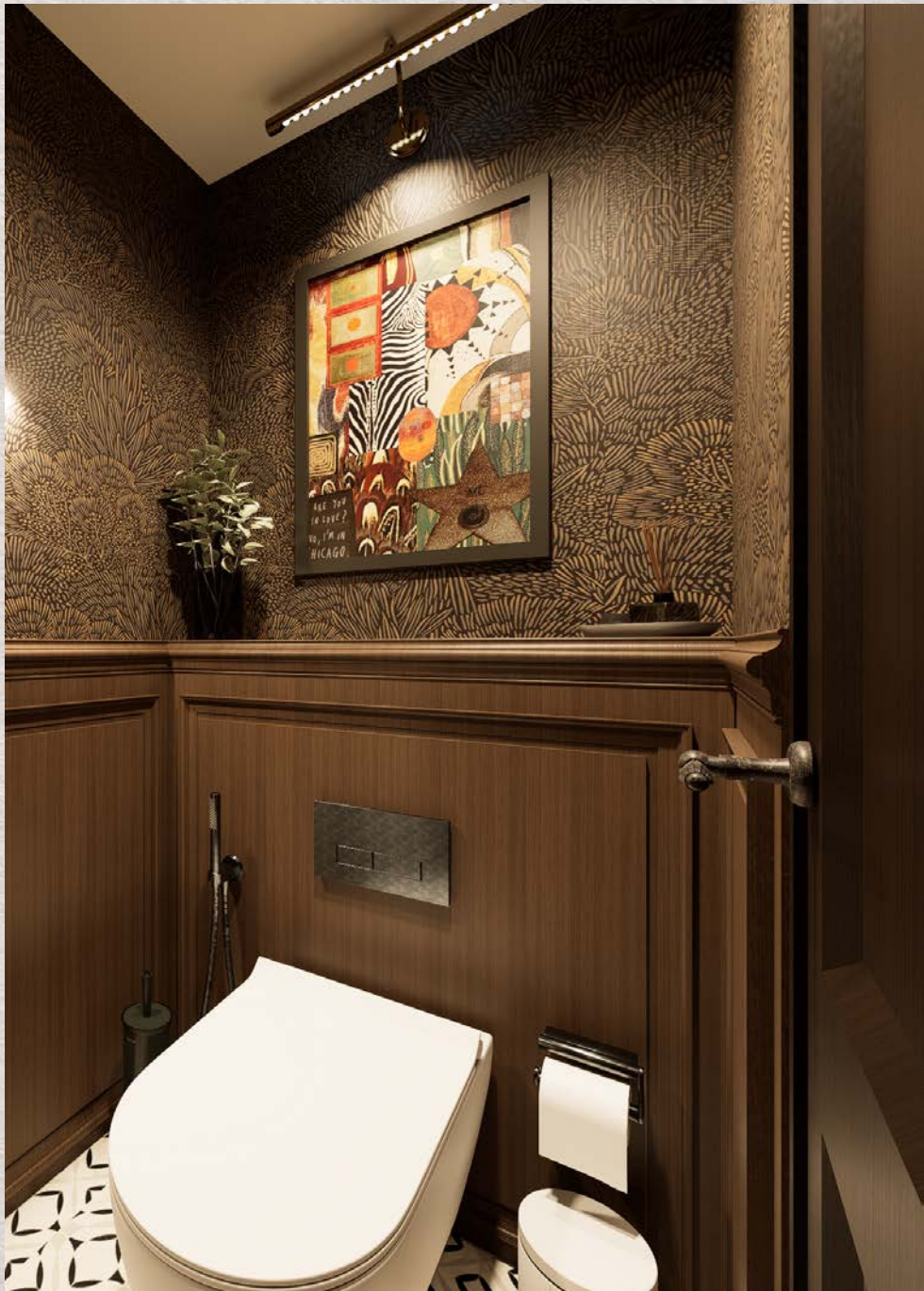
Sets an immediate moody, prestigious tone with dark wood-paneled walls, antique brass detailing, and a bespoke receptionist desk framed by vintage-inspired architectural moldings.

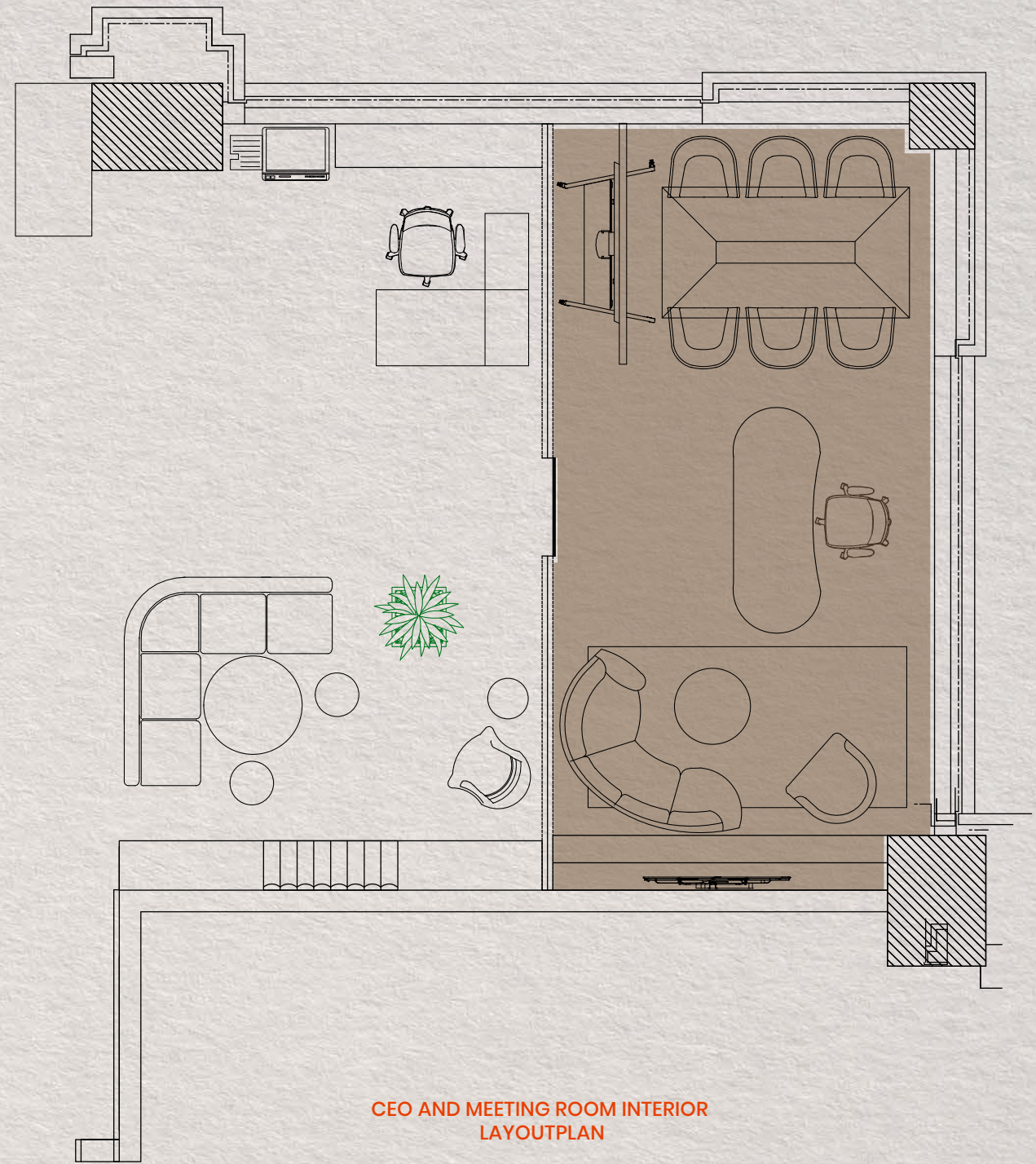
Cafe Counter & Members' Lounge

Cafe Bar: A hospitality-inspired espresso and cocktail counter styled with dark marble countertops, fluted wood paneling, and warm pendant drop lighting.

The Lounge: An intimate social environment featuring velvet and deep leather seating clusters, rich velvet drapery, and low-level ambient lighting designed for casual discussions and evening networking







Formal Meeting Rooms & Grand Board Room

Intimate, acoustically insulated chambers styled with framed classic artwork, dark wall moldings, and hidden AV presentation technology.

Grand Board Room: A statement executive conference suite centered around a massive custom-built dark oak table, framed by classical coffered ceilings and a chandelier statement piece.

Bespoke Curved Couch: A sweeping, custom-made curved sofa designed with soft organic lines, upholstered in a rich, deeply textured dark fabric to anchor the private discussion area.

Sculptural Center Table: A custom-built coffee table with a dark marble top and antique brushed brass accents designed to mirror the sofa's curve.

Executive Workspace: A statement dark-stained hardwood desk surrounded by custom timber wall paneling, integrated shadow boxes, and acoustic drapery.



RE/MAX OFFICE 801

Type : commercial
Location : Re/Max 801 office, BC Towers, Dubai

Core Competencies Highlighted:
Spatial Optimization, Functional Zoning, Acoustic Privacy, Agile Workplace Design

Design Narrative & Spatial Strategy

This commercial interior project maximizes a compact floorplate to deliver a fully equipped, high-functioning corporate environment. The layout carefully balances open-plan collaboration, private leadership suites, and dedicated employee welfare zones while maintaining clean circulation paths and an open, uncluttered

Welcome & Hospitality Core

Dedicated Reception Hub: Positioned at the primary entry point to establish an immediate professional brand identity and seamlessly manage guest flow.

Integrated Coffee Counter & Hospitality Bar: Adjacent to the reception and waiting area, serving as a welcoming touchpoint for visitors and a convenient quick-grab station for staff. visual flow.

Collaboration & Executive Zones

8-Pax Formal Meeting Room: A fully enclosed conference space designed for executive presentations, equipped with integrated AV connectivity and acoustic attenuation.

Private Discussion Nook / Informal Huddle Spot: A dedicated semi-private breakout area designed for quick 1-on-1 catch-ups, private phone calls, or spontaneous brainstorming without occupying the primary conference room.

Managerial Suite & Private Work Cabins: Features one spacious Executive Manager Suite alongside two enclosed Private Cabins, offering quiet focus environments for leadership, HR, or confidential tasks.





MEETING ROOM, COMMON REST AREA & COFFEE COUNTER LAOUT PLAN



Collaboration & Executive Zones

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Private Discussion Nook / Informal Huddle Spot: A dedicated semi-private breakout area designed for quick 1-on-1 catch-ups, private phone calls, or spontaneous brainstorming without occupying the primary conference room.

Managerial Suite & Private Work Cabins: Features one spacious Executive Manager Suite alongside two enclosed Private Cabins, offering quiet focus environments for leadership, HR, or confidential tasks.

Employee Support & Facility Amenities

Back-of-House Pantry: A private, well-ventilated break area for meal prep and employee relaxation away from active work desks.

Dedicated Restroom Facility: Efficiently integrated within the service core for convenient internal access.

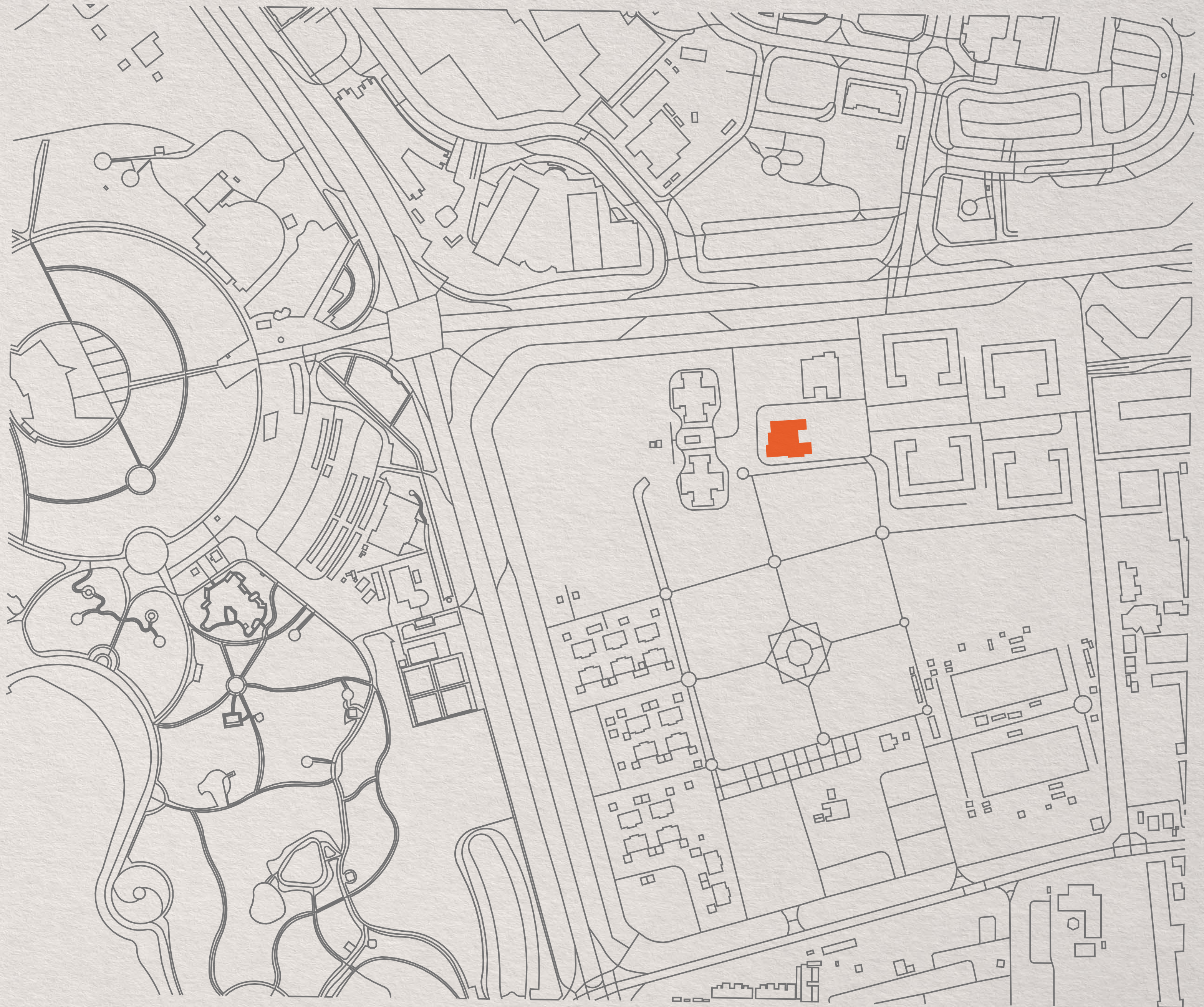


Context & Building Synergy

Located in Dubai, Al Jadaif , a Grade-A architectural foundation that directly complemented our interior design and spatial planning strategy

Set within the rapidly evolving urban landscape of Al Jaddaf, this luxury salon interior reimagines the retail wellness experience through a refined micro-cement finish concept. By embracing a monochromatic, tactile, and raw architectural aesthetic, the design strips away unnecessary ornamentation to emphasize clean geometric forms, soft indirect lighting, and fluid spatial transitions.

The seamless cementitious texture extends continuously across floors, walls,



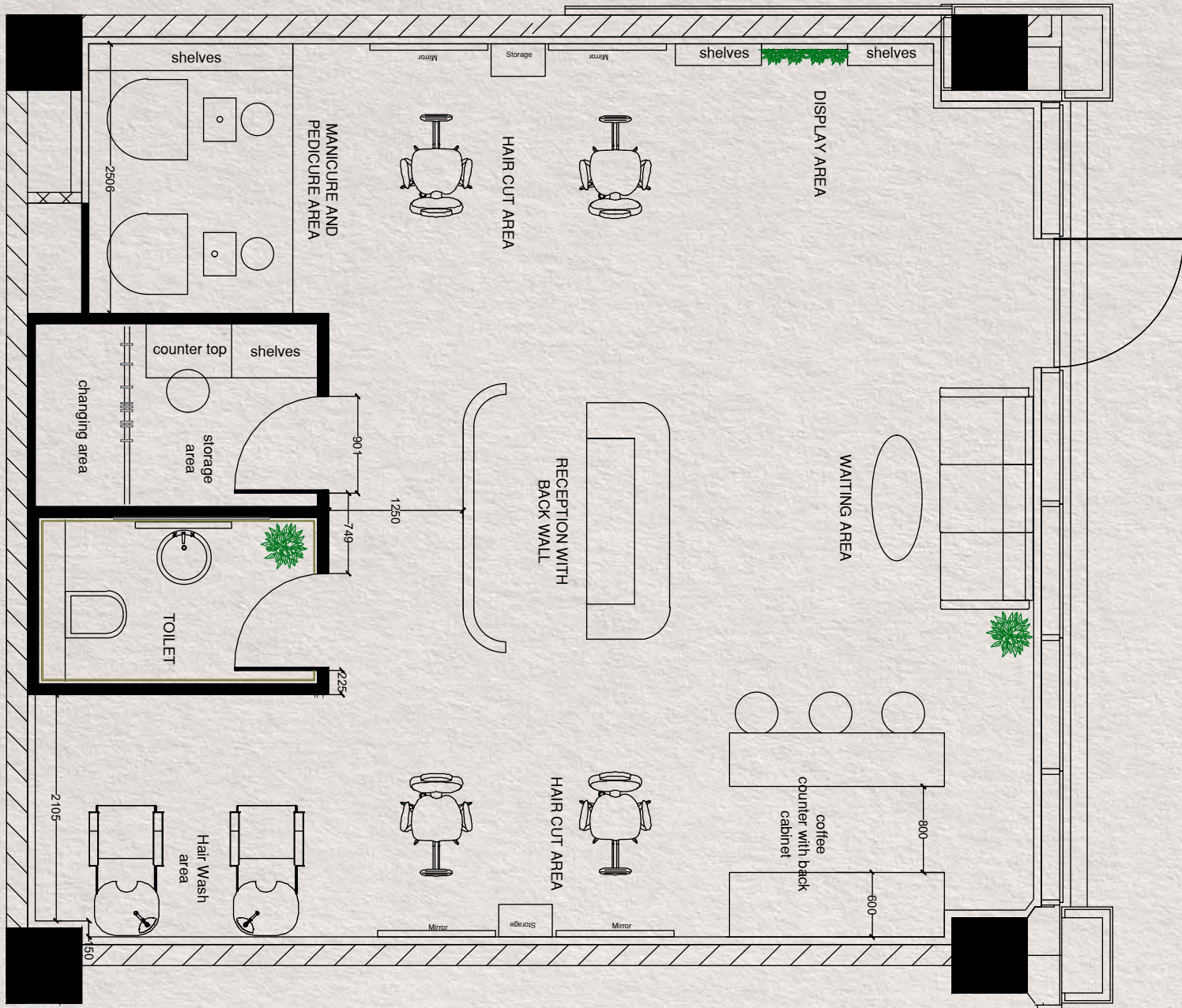
RE/MAX OFFICE 801

Type : Commercial Retail Interior Architecture (Beauty & Hair Salon)
Location : Retail Hub | Al Jaddaf, Dubai

Design Concept & Architectural Narrative
Set within the rapidly evolving urban landscape of Al Jaddaf, this luxury salon interior reimagines the retail wellness experience through a refined micro-cement finish concept. By embracing a monochromatic, tactile, and raw architectural aesthetic, the design strips away unnecessary ornamentation to emphasize clean geometric forms, soft indirect lighting, and fluid spatial transitions.

The seamless cementitious texture extends continuously across floors, walls, and bespoke built-in vanity stations—creating a monolithic, cave-like serenity that acts as a quiet sanctuary from the bustling surrounding neighborhood.





HIGH END COMMERCIAL RETAIL / BABER SHOP INTERIOR
LAYOUT PLAN

Spatial Layout & Flow Strategy

The spatial plan is designed around a central welcome spine, dividing active grooming zones from relaxing hospitality areas to ensure smooth client circulation and a high-end, uncluttered experience.

Welcome & Hospitality Zone

Features a central curved reception desk with a backdrop wall, an inviting waiting lounge paired with a coffee bar, and an integrated product display wall for retail grooming items.

Primary Grooming Zones

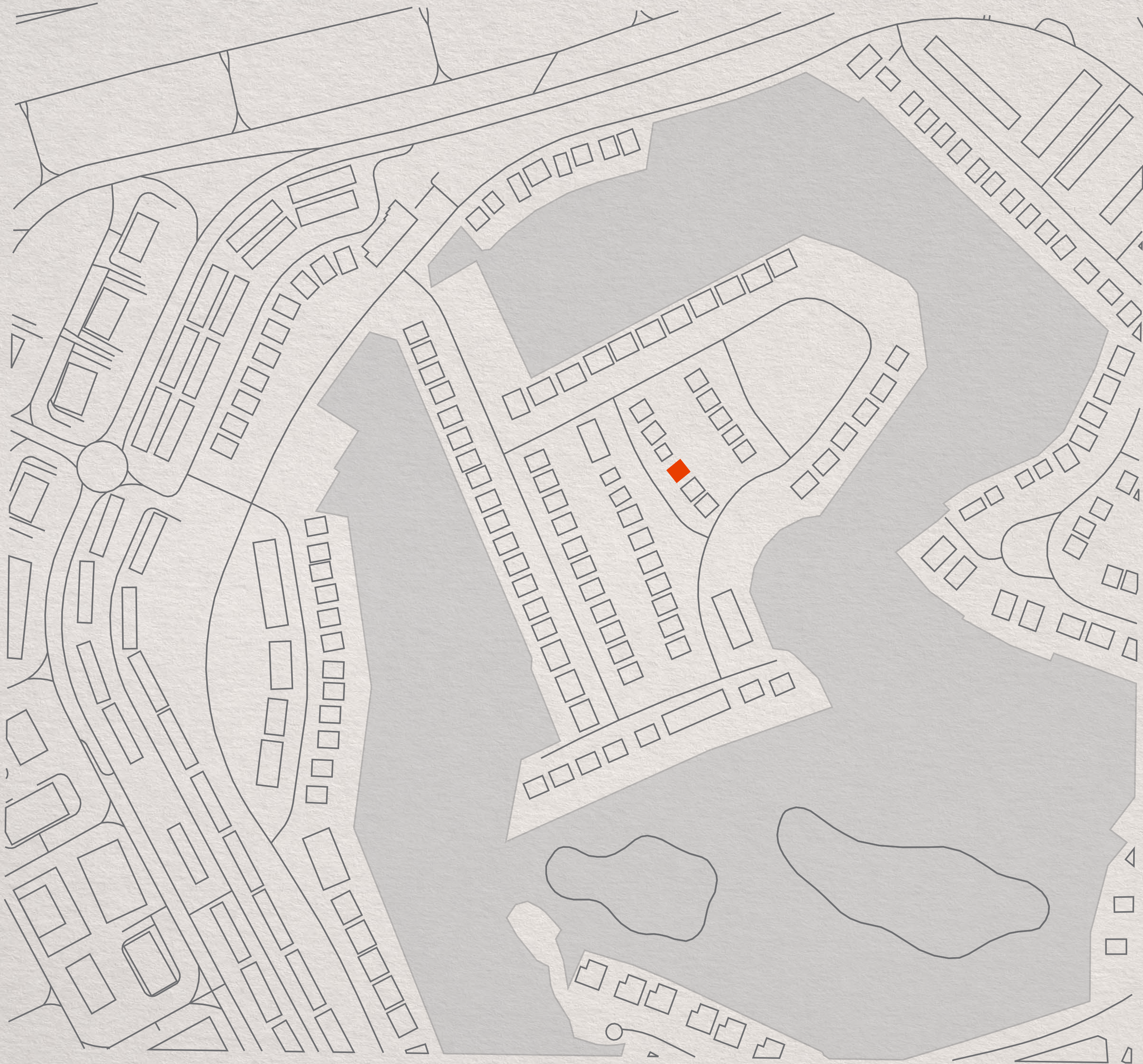
Includes 4 main haircut stations distributed along the perimeter walls, a quiet two-basin hair wash area in the back, and a dedicated corner for specialized manicure and pedicure services.

Back of House Core

Houses an enclosed staff changing room with storage shelving, alongside a discreetly positioned private restroom facility







VILLA CALIDA 23
Calida Village, Victory Heights, UAE

Location & Site Synergy

Situated in the sought-after Calida enclave of Victory Heights, Villa Calida 23 is nestled within a prestigious golf-course community anchored around the 18-hole championship course at The Els Club.

The location blends serene suburban luxury with strategic urban accessibility, bordered directly by main arterial routes such as Sheikh Mohammed Bin Zayed Road (E311) and Al Fay Road.

Prime Location: Villa Calida 23 is situated in the exclusive Calida enclave of Victory Heights Click to open side panel for more information , nestled within a golf-course community anchored by The Els Club Click to open side panel for more information . Accessibility: Combines suburban luxury with easy access to major highways, including Sheikh Mohammed Bin Zayed Road (E311) and Al Fay Road.

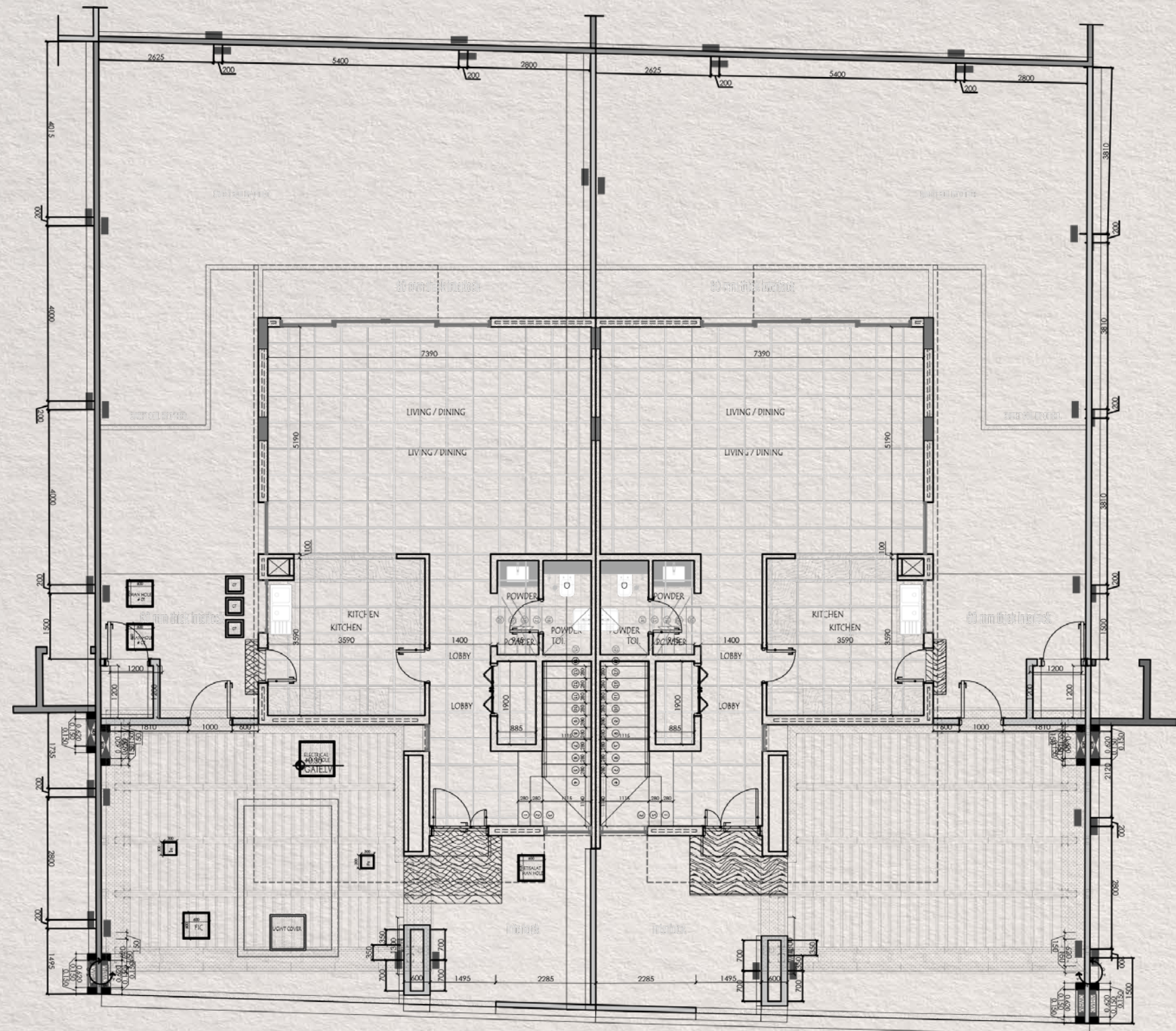
VILLA CALIDA 23

Type : Residential High-end Interior Refurbishment
Location : Calida Village, Victory Heights, Dubai

Design Concept & Architectural Narrative
The single defining feature of Villa Calida 23 is its resort-style L-shaped swimming pool system that physically and visually anchors the entire estate.

Rather than treating the pool as a separate backyard element, the layout wraps the crystal-blue water directly along the villa's main glass elevation. This integrates three distinct leisure zones into one continuous water feature:





VILLA LAYOUT PLAN

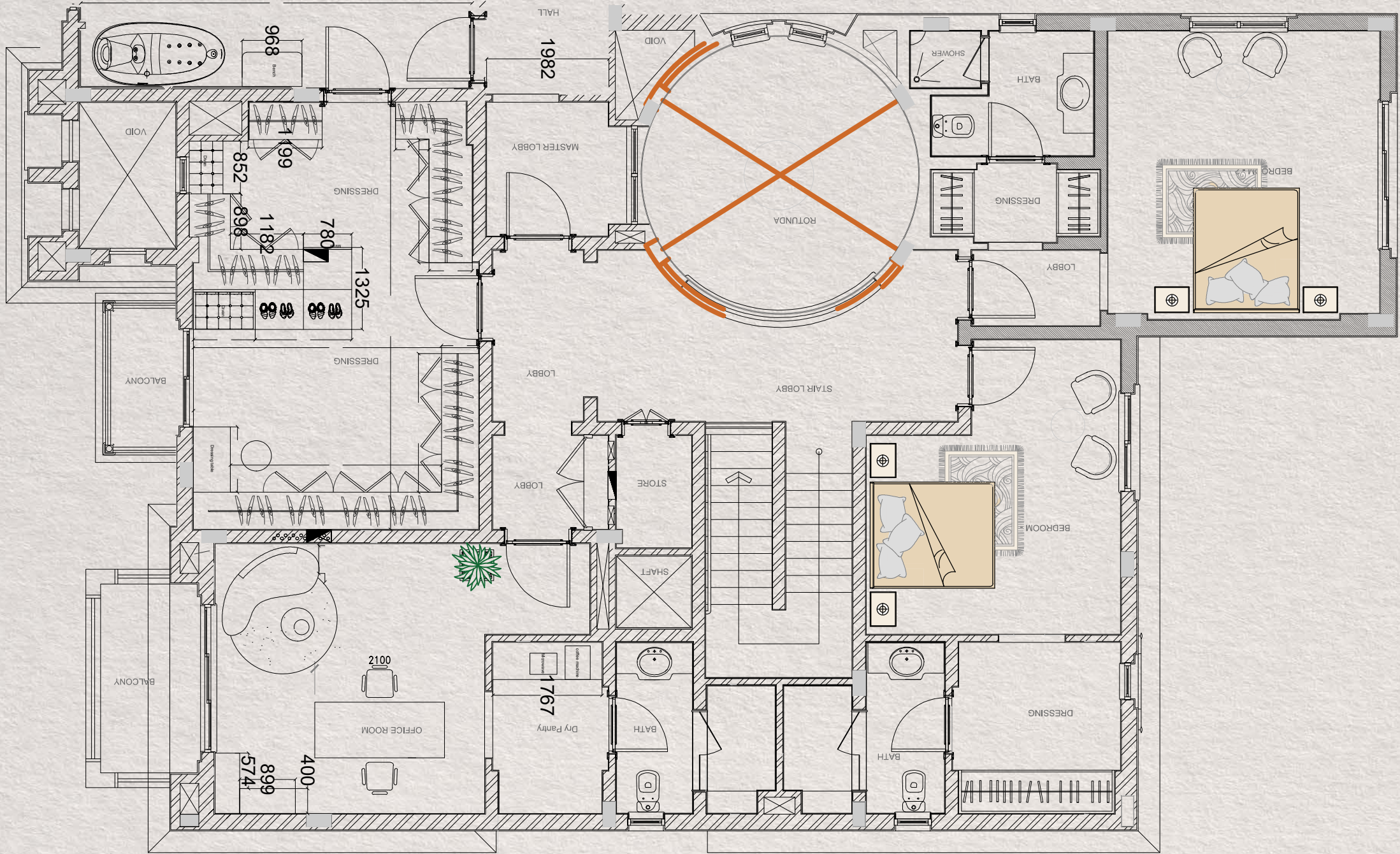
Design Concept & Architectural Narrative

The villa features a multi-tiered floor plan anchored by pitched dark slate tiled roofs and crisp white architectural parapets. The building footprint is strategically offset to create private outdoor courtyard pockets, maximizing natural daylight from multiple orientations.

To the right, a paved interlocking driveway accommodates multiple vehicles. The front setback features manicured softscaping, lawn areas, and integrated walkway lighting leading to the primary entry porch







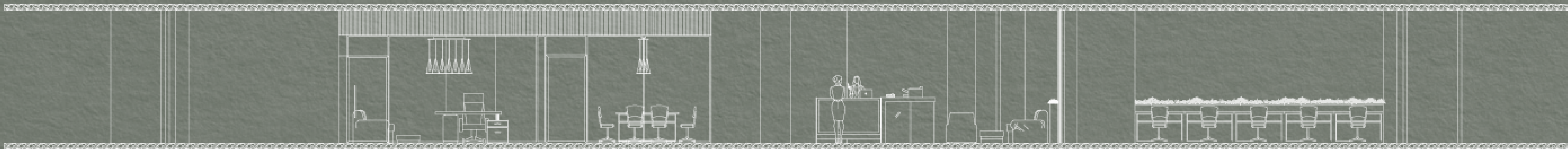
VILLA GROUND FLOOR INTERIOR
LAYOUTPLAN

- Grand Entrance Atrium**
A double-height entry hall featuring vaulted architectural arches, a floating staircase, and a statement chandelier that anchors the home's central axis
- Open Living & Dining Wing**
Pool-facing formal and family living lounges designed with built-in fireplace walls, low-profile cream seating, and full-height glass doors that slide open to the pool deck
- Show & Service Kitchens**
An open show kitchen featuring light oak cabinetry and a quartz-wrapped island for informal dining, paired with a discreet back-of-house prep kitchen
- Ground-Floor Guest Suite**
A private bedroom suite with an ensuite bathroom, offering step-out garden access for visiting guests.





Thankyou



VISIT

Office Suite 111,
Diamond Business center 2,
Arjan, Dubai (UAE)

CONTACT

+971 55 920 4614
+971 44227087
info@asmantuae.com